

Brochure

Varna University of Management

Varna University of Management (VUM) is an international business school. Students from over 40 countries receive excellent education in Business and Marketing, IT, Tourism and Hospitality Management, Gastronomy and Culinary Arts. VUM offers Bachelor's and Master's dual-degree programmes, taught entirely in English, in cooperation with universities in countries such as the UK, Switzerland, France, Norway, the Netherlands.



They graduate with degrees from both the partnering universities and VUM. The University ranks high for student internships and international orientation on a European level, and ranks as the number one Bulgarian business school. VUM maintains excellent connections with businesses and boasts along-standing success of placing its students with top employers in USA, the UK, France, Spain, Italy and other countries. It encourages students to put theory into practice by demonstrating the skills they have developed in real-life situations - either in IUC's training facilities or in various companies IUC has business relationships with.

LAGOS INTERNATIONAL

EDUCATIONAL CONSULTANTS

Undergraduate Programs

After successful completion of the courses each student has opportunity to receive two diplomas: Bulgarian Bachelor Degree from Varna University of Management and British BA (Hons) from Cardiff Metropolitan University, UK. Programs are held in English.

International Hospitality Management

The Hospitality Management specialty is designed to provide a wide array of skills and knowledge, which are necessary for every manager in the field of tourism. They serve as an excellent starting point for students who intend to reach top management level in broad aspects of the tourism industry on an International level.

International Business Management

The International Business and Management Programme is intended to serve the needs of the global market for specialists in the field of international business. The process of globalization as well as the dynamic import and export of goods and services across borders signals the need for well prepared professionals in the field of management and marketing who can be in line with the contemporary, rapidly changing business standards.

Business Information Systems

The programme is focused on the development of knowledge of students in the field of computerized information systems, which is a substantial function of every modern organization. The curriculum in this specialty is designed in such a way that it gives students the opportunity to choose on their own the field of information technology in which they want to specialize.

Business and Management Studies

VUM Business and Management specialty is recognized and accredited by Cardiff Metropolitan University, which provides students with the opportunity to receive two Bachelor Degrees upon successful completion of their studies in one of the following academic pathways:

- Bachelor in Business and Management, pathway: International Business Management
- Bachelor in Business and Management, pathway: Marketing
- Bachelor in Business and Management, pathway: Law
- Bachelor in Business and Management, pathway: Information Systems Management
- Bachelor in Business and Management, pathway: HR Management
- Bachelor in Business and Management, pathway: Strategy and Enterprise
- Bachelor in Business and Management, pathway: Finance
- Bachelor in Business and Management, pathway: Sustainability

International Tourism Management

The International Tourism Management programme provides an understanding of the nature and role of tourism as a major global activity which makes significant contributions to the economies of developed, emerging and less developed countries. All students in the International Tourism Management specialty have two obligatory internships during their education.

Postgraduate Programs (Masters)

Master of Business Administration (MBA)

The MBA programme takes a strong international perspective in all areas. The MBA will provide you with evidence of personal dedication and commitment, an international orientation, development of inter personal skills, presentation and communication skills and greater confidence in your overall managerial abilities. The essentials of the MBA programme are built around the gathering and consolidation of leadership, decision making, communication and analytical skills which are substantial for every successful manager. Lectures are fully taught in English.

Specialist Pathways:

The specialist MBA is awarded upon completion of two specialist modules and a dissertation to be undertaken in the specialist area. The specialist pathways, with their compulsory modules are:

- MBA Project Management
- MBA Product Development Management
- MBA Health Sector Management
- MBA Marketing
- MBA International Finance
- MBA Human Resources

MSc International Hospitality and Tourism Management

This course has been designed to meet the needs of industry managers, executives and other professionals both for the present and the future. You will develop your management, research and analytical skills to a standard that will allow you to operate at a high level within this dynamic industry. Its intensive but generalist approach prepares you for a wide range of possible careers in travel and tourism.

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Why Bulgaria

Bulgaria is situated in south-eastern Europe and spreads over truly breath-taking landscape. The scenery ranges from mountainous peaks covered in snow to spectacular valleys and lowlands giving way to the coast of the Black Sea. Situated at the crossroads of the East and West, Bulgarian land has been home to many ancient civilizations like Thracians, Greeks and Romans.

Bulgaria is a member of the European Union and is a popular tourist destination, millions of people visit it each year. Land with a history that stretches over thousands of years, dynamic modern lifestyle and mysterious culture, the country has just as much to offer as all other European countries.

Our aim is to select outstanding Universities in the best cities of Bulgaria, so your educational journey becomes astonishing life experience as well. Our excellent professional service and tight connections with this University will guarantee that we'll be looking after you every step of the way.

Don't miss out the opportunity to become part of the European students family – contact us today.



For more information or how to begin your application process and our services, please contact our local representative in your country or email info@lagos-international.eu